## CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	:vision	Alt	Order #	
	565813	1	07	894142	
Product					-
DBAMA/P/D SKED A					
Contrect Detes	Estimate #				
09/11/12 - 09/17/12	//1536				
Advertiser			Origin	al Date	Revision
Obama/D/President			08/2	1/12	/ 08/21/12
	Billing Cycle	Billing	Calend	ar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Ассои	nt Exec	utive	Sales Office
	WTKR	Jamie .	Andrus		Washington, D.
	Special Hand	ling			***
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser Co	<u>de</u>	Product Code
	8020				
	Agency Ref		Ad	vertiser	Ref

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 3 09/12/12 09/14/12 Let's Make A Deal 9am Start Date	9-10am <u>Rate</u> \$135.00	:30	NM 4	\$540.00
2 3 09/17/12 09/17/12 Let's Make A Deal 9am  Start Date End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 M 1	9-10am <u>Rate</u> \$135.00	:30	NM 1	\$135.00
3 3 09/17/12 09/17/12 Price Is Right  Start Date End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 M 1	11am-12n <u>Rate</u> \$210.00	:30	NM 1	\$210.00
E 4 3 09/12/12 09/14/12 Price Is Right  Start Date		:30	NM 4	\$840.00
E 5 3 09/12/12 09/14/12 Newschannel 3 News  Start Dete	Rate	:30	NM 4	\$840.00
6 3 09/17/12 09/17/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	12n-1230pm <u>Rate</u> \$210.00	:30	NM 1	\$210.00
E 7 3 09/12/12 09/14/12 CBS Daytime  Start Date		:30	NM 4	\$840.00
8 3 09/17/12 09/17/12 CBS Daytime  Start Date	1228-3pm <u>Rate</u> \$210.00	:30	NM 1	\$210,00
9 3 09/17/12 09/17/12 Ellen Degeneres 3pm  Start Date End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 M 1	<u>Rete</u> \$140.00	:30	<b>N</b> M 1	\$140.00
	3-4pm <u>Rate</u> \$140.00	:30	NM 4	\$560.00
E 11 3 09/12/12 09/14/12 Newschannel 3 News  Start Date	6-7am <u>Rate</u> \$130.00	:30	NM 4	\$520.00

(\* Line Transactions: N = New, E = Edited, D = Deteted)

Notwithstanding to whom bills are randered, edvertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Peyment by advantiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditione, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or attnicity.



	Contract / Revision 565813 /	Alt Order # 07894142
Contract Datas 09/11/12 - 09/17/12	Product OBAMA/P/D SKED	Estimate # A //1536
Advertiser Dbama/D/President		Original Date / Revision 08/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	otals Amount
Start Date End Date Weekdays Spots/Week	Rata	Day Congin Wook Rate	Type opols	Amount
12 3 09/17/12 09/17/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	6-7am Rate \$130.00	:30	NM 1	\$130,00
13 3 09/17/12 09/17/12 CBS This Moming <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 2	7-9a <u>Rate</u> \$100.00	:30	NM 2	\$200.00
E 14 3 09/12/12 09/14/12 CBS This Morning  Start Date	7-9a <u>Rate</u> \$100.00	:30	NM 6	\$600,00
15 3 09/15/12 09/15/12 Early Show Saturday  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12S- 1	9-11am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
16 3 09/16/12 09/16/12 CBS Sunday Morning  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/125 1	9-1030am <u>Rate</u> \$200.00	:30	NM 1	\$200.00
17 3 09/16/12 09/16/12 Face the Nation <u>Start Date</u> <u>End Data</u> <u>Waekdays</u> <u>Spots/Weak</u> Week: 09/10/12 09/16/125 1	1030-11am <u>Rate</u> \$245.00	:30	NM 1	\$245.00
E 18 3 09/12/12 09/14/12 NewsCha 3 News First @ 4p  Start Date	358-5pm <u>Rata</u> \$100.00	:30	NM 4	\$400.00
19 3 09/17/12 09/17/12 NewsCha 3 News First @ 4p  Start Data	358-5pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
20 3 09/17/12 09/17/12 Newschannel 3 News <u>Start Data</u> <u>End Data</u> <u>Weekdays</u> <u>Spots/Weak</u> Weak: 09/17/12 09/23/12 M 1	5-530pm <u>Rate</u> \$165.00	:30	NM 1	\$165.00
E 21 3 09/12/12 09/14/12 Newschannel 3 News	5-530pm <u>Rate</u> \$330.00	:30	NM 4	\$1,320.00
E 22 3 09/12/12 09/14/12 Newschannel 3 News  Start Date	530-6pm <u>Rate</u> \$155.00	:30	NM 4	\$620.00
23 3 09/17/12 09/17/12 Newschennel 3 News  Start Date	530-6pm <u>Rate</u> \$155.00	:30	NM 1	\$155.00
24 3     09/17/12     09/17/12     Newschannel 3 News       Start Date     End Date     Weekdays     Spots/Week       Week:     09/17/12     09/23/12     M     1	6-630pm <u>Rate</u> \$245.00	:30	NM 1	\$245.00
25 3 09/12/12 09/14/12 Newschannel 3 News  Start Dete End Date Weekdays Spots/Waek  Week: 09/10/12 09/16/12WTF 4	6-630pm <u>Rate</u> \$245,00	:30	NM 4	\$980.00
26 3 09/12/12 09/14/12 Late Night with David Lettern  Start Date End Data Waekdays Spots/Week  Week: 09/10/12 09/16/12WTF 4	1135pm-1237am <u>Rate</u> \$115.00	:30	NM 4	\$460,00
27 3       09/17/12       09/17/12       Lete Night with David Lettern         Start Date       End Dete       Weakdays       Spots/Week         Week: 09/17/12       09/23/12       M       1	11135pm-1237am <u>Rata</u> \$115.00	:30	NM 1	\$115.00
28 3 09/17/12 09/17/12 Lata Naws (M-F)	11-1135p	:30	NM 1	\$385.00

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Contract / Revision Alt Order# 565813 07894142 Contract Dates Product Estimate# 09/11/12 - 09/17/12 DBAMA/P/D SKED A //1536 <u>Advertiser</u> Driginal Date / Revision Dbama/D/Presidant 08/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S	_	tals
Start Date End Date Weekdays Spots/Week	Rata	Tayo Longin Preek Male	Types	pots	Amount
Week: 09/17/12 09/23/12 M 1 = 29 3 09/12/12 09/14/12 Late News (M-F)	\$385.00				
Start Date End Date Weekdeys Spots/Week	11-1135p Rate	:30	NM	4	\$2,160.00
Week: 09/10/12 09/16/12WTF 4	\$540.00				
30 3 09/15/12 09/16/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week		:30	NM.	2	\$520.00
Week: 09/10/12	<u>Rata</u> \$260.00		- 1		
0 31 3 09/11/12 09/11/12 NCIS	8-9pm	:30	NM	0	\$0.00
0 32 3 09/11/12 09/11/12 Tuesday Prime	9-10pm	:30	NM	0	\$0.00
0 33 3 09/11/12 09/11/12 Tuesday Prime	10-11pm	:30	NM	0	\$0.00
34 3 09/12/12 09/12/12 Wednesday Prime Start Data End Date Weekdays Spots/Week	8-9pm <u>Rate</u>	:30	NM	1	\$840.00
Week: 09/10/12	\$840.00				
35 3 09/12/12 09/12/12 Wednesday Prime	9-10pm	:30	NM	1	\$980.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12W 1	<u>Rate</u> \$980.00		1		•===
36 3 09/12/12 09/12/12 Wednasday Prime		:30	NM	1	£700 00
Start Date End Date Weekdays Spots/Waek	Rate		INIVI		\$700.00
Week: 09/10/12 09/16/12W 1  37 3 09/13/12 09/13/12 Thursday Prime	\$700.00				
Start Date End Date Weekdays Spots/Weak	8-9pm <u>R</u> ate	:30	NM	1	\$910.00
Week: 09/10/12 09/16/12T 1	\$910.00		_		
38 3 09/13/12 09/13/12 Thursday Prime Start Date End Date Weekdays Spots/Week	9-10pm	:30	NM	1	\$980,00
Start Date         End Date         Weekdays         Spots/Week           Waek: 09/10/12         09/16/12        T         1	\$980.00				
39 3 09/13/12 09/13/12 Thursday Prime	10-11pm	:30	NM	1	\$910.00
Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/12         09/16/12        T         1	<u>Rate</u> \$910.00		- 1		
40 3 09/14/12 09/14/12 Friday Prime	8-9pm	:30	NM	4	4000 00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1	\$630.00
Week: 09/10/12 09/16/12F 1 41 3 09/14/12 09/14/12 Friday Prime	\$630.00				
Start Date End Date Weekdays Spots/Weak	9-10pm <u>Rate</u>	:30	NM	1	\$840.00
Week: 09/10/12 09/16/12F 1	\$840.00				
42 3 09/14/12 09/14/12 Friday Prime Start Date End Data Weekdays Spots/Week	10-11pm	:30	NM	1	\$700.00
Start Date         End Data         Weekdays         Spots/Week           Week: 09/10/12         09/16/12        F         1	<u>Rate</u> \$700.00				
43 3 09/15/12 09/15/12 Saturday Prime		:30	NM	1	\$280.00
Start Date         End Date         Weekdays         Spots/Week           Waek:         09/10/12         09/16/12        S-         1	<u>Rate</u> \$280,00		- "	·	¥200.00
44 3 09/15/12 09/15/12 Saturday Prime	9-10pm	:30	NM	4	#220 00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	IAIAI	1	\$280.00
Week: 09/10/12 09/16/12S- 1  45 3 09/15/12 09/15/12 Saturday Prima	\$280.00				
Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM	1	\$420.00
Week: 09/10/12 09/16/12S- 1	\$420.00				
: 46 3 09/16/12 09/16/12 Sunday Prime Start Date End Date Weekdeys Spots/Week	7-8pm	:30	NM	1	\$1,275.00
Start Date         End Date         Weekdeys         Spots/Week           Week: 09/10/12         09/16/12        S         1	<u>Rate</u> \$1,275.00		Į		

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	Contract / Revision 565813 /	Ait Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President		ginel Date / Revision 8/21/12 / 08/21/12

Aller Ob Ot ID / Falls / B		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		T		
47 3 09/16/12 09/16/12 Sunday Prime  Start Date	8-9pm <u>Rete</u> \$910.00	:30	NM	1	\$910.00
48 3 09/16/12 09/16/12 Sunday Prime  Start Date	9-10pm <u>Rate</u> \$770.00	:30	МИ	1	\$770.00
49 3 09/16/12 09/16/12 Sunday Prime  Stert Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/125 1	10-11pm <u>Rate</u> \$700.00	:30	MM	1	\$700.00
50 3 09/15/12 09/15/12 NCAA Football  Start Date	330-7p <u>Rete</u> \$500.00	:30	NM	4	\$2,000.00
N 51 3 09/14/12 09/14/12 Friday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	8-9pm <u>Rate</u> \$885.00	:30	NM	1	\$885,00
Fime Period # of Spots Gross Amount	Net Amount	Totals		94	\$29,125.00
)8/27/12 -09/17/12 94 \$29,125.00	\$24,756.25				

)8/27/12 -09/17/12	94	\$29,125.00	\$24,756.25
lotals	94	\$29,125.00	\$24,756.25

Signature: Date:	
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